

International Board of Certified Trainers

# Certified Professional Trainer



**NEW!**  
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Edition



## Highly Intensive Training Sessions dealing with the following Competencies

- Training Styles
- Professional Trainer's Roles
- Attitude Formation (Advanced)
- Attitude Change (Advanced)
- Personality's Styles for Trainers
- Motivation for Trainers
- Group Dynamics for Trainers
- Training Evaluation
- Advanced Learning Styles

**100**  
**Hours**

Intensive and Practical Training

## Main Advantages & 'Giveaways':

- ◆ International recognition as a Certified Professional Trainer (CPT). It is your professional path to the training & HRM and HRM Career.
- ◆ An Internationally Endorsed Certificate
- ◆ The IBCT Training License Card
- ◆ The right to use the IBCT Certified Professional Trainer (CPT) Hallmark in all printed and virtual matters.
- ◆ Listing your name & credentials to the international 'CPT' Directory on the IBCT website.
- ◆ Enjoying a one year of eCoaching
- ◆ Free Access to the IBCT LinkedIn professional group and Facebook professional page..

## Admission & Selection Criteria:

- ◆ A university graduate.
- ◆ Advanced English & good IT skills
- ◆ Achieving the IBCT 'AT' Level
- ◆ Passing the admission interview

## Study Load:

**64** contact hours, (Face-to-Face)

**30** hours, Self-Study, Assignments & Projects

## Register Now:

Register and join the program now on:

[www.ibct-mena.com](http://www.ibct-mena.com)

## Program Evaluation:

Program is evaluated according to the first and second levels of Kirkpatrick model per run.



*It's by far the best*

**TOT**

*program you can ever have!*

**It's a whole different experience!**



[www.ibct-globale.com](http://www.ibct-globale.com) | [www.ibct-mena.com](http://www.ibct-mena.com)



## Who Should Attend?

- Professional Trainers
- HRM Professionals
- HRD Professionals
- Training Consultants
- Corporate Trainers
- Training Officers
- Training Corporate CEOs
- Faculty Developers
- Coaching Professionals



## Program's Main Objectives:

- ◆ Successfully apply attitude change theories in training and organizations
- ◆ Form the targeted attitude of trainees and human resources.
- ◆ Positively change the attitude of human resources and trainees.
- ◆ Discuss the attitude existence levels
- ◆ Differentiate among the perception, bias and attribution.
- ◆ Explain the attitude formation and change theories.
- ◆ Play the suitable trainer's role in different training situations.
- ◆ Successfully apply the adult learning principles in training.
- ◆ Interpret the corporate motivation theories.
- ◆ Motivate trainees and human resources.
- ◆ Professionally deal and train trainees and human resources with different learning styles.
- ◆ Manage the group dynamics in training and corporate contexts
- ◆ Evaluate training programs
- ◆ Point out the difference among the theories of personality.
- ◆ Effectively deal and train trainees and human resources with different personality styles.
- ◆ Reflect positive attitude for strictly applying the IBCT international standards in training and HRD.
- ◆ Consider the individuality of human resources and trainees.
- ◆ Realize the importance of managing each phase of group dynamics.

