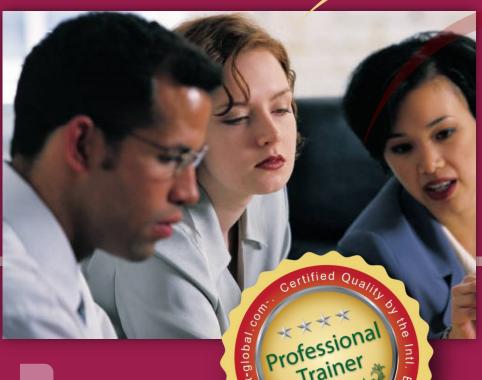
# International Board of Certified Trainers

# Certified Professional Trainer





NEW!
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Edition



# Highly Intensive Training Sessions dealing with the following Competencies

- Training Styles
- Professional Trainer's Roles
- Attitude Formation (Advanced)
- Attitude Change (Advanced)
- Personality's Styles for Trainers
- Motivation for Trainers
- Group Dynamics for Trainers
- Training Evaluation
- Advanced Learning Styles



Intensive and Practical Training

## Main Advantages & 'Giveaways':

- International recognition as a Certified Professional Trainer (CPT). It is your professional path to the training & HRM and HRM Career.
- An Internationally Endorsed Certificate
- ♦ The IBCT Training License Card
- ◆ The right to use the IBCT Certified Professional Trainer (CPT) Hallmark in all printed and virtual matters.
- Listing your name & credentials to the international
   'CPT' Directory on the IBCT website.
- ♦ Enjoying a one year of eCoaching
- ◆ Free Access to the IBCT LinkedIn professional group and Facebook professional page..

### **Admission & Selection Criteria:**

- A university graduate.
- ♦ Advanced English & good IT skills
- ♦ Achieving the IBCT 'AT' Level
- Passing the admission interview

### **Study Load:**

**64** contact hours, (Face–to–Face) **30** hours, Self-Study, Assignments & Projects

### **Register Now:**

Register and join the program now on: www.ibct-mena.com

### **Program Evaluation:**

Program is evaluated according to the first and second levels of Kirkpatrick model per run.



It's by far the best

TOT

program you can ever have!

It's a whole different experience!



# Who Should Attend?

- Professional Trainers
- HRM Professionals
- HRD Professionals
- Training Consultants
- Corporate Trainers
- Training Officers
- Training Corporate CEOs
- Faculty Developers
- Coaching Professionals



### **Program's Main Objectives:**

- Successfully apply attitude change theories in training and organizations
- Form the targeted attitude of trainees and human resources.
- Positively change the attitude of human resources and trainees.
- Discuss the attitude existence levels
- ♦ Differentiate among the perception, bias and attribution.
- Explain the attitude formation and change theories.
- Play the suitable trainer's role in different training situations.
- ♦ Successfully apply the adult learning principles in training.
- Interpret the corporate motivation theories.
- ♦ Motivate trainees and human resources.
- Professionally deal and train trainees and human resources with different learning styles.
- Manage the group dynamics in training and corporate contexts
- ♦ Evaluate training programs
- ♦ Point out the difference among the theories of personality.
- Effectively deal and train trainees and human resources with different personality styles.
- Reflect positive attitude for strictly applying the IBCT international standards in training and HRD.
- ♦ Consider the individuality of human resources and trainees.
- Realize the importance of managing each phase of group dynamics.



