



International Board of Certified Trainers

Train-The-Trainer Program

Certified Professional Trainer

Master the World of Training

*2025
Edition*



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Why Choose the IBCT CPT Program?



Welcome to the CPT Program

Welcome to the Certified Professional Trainer (CPT) program—where excellence meets innovation in the art and science of training. As one of the most advanced and comprehensive training certification programs globally, the CPT program is designed for those who aspire to elevate their training skills to new heights. Our program is not just about acquiring knowledge; it's about mastering the practical application of cutting-edge training methodologies that will set you apart as a leader in the field.

Our curriculum goes beyond traditional training frameworks, offering an unparalleled blend of theoretical insights and hands-on practice. From advanced attitude change theories to sophisticated training evaluation techniques, each module is meticulously crafted to ensure you gain the expertise needed to inspire, engage, and transform your trainees. The CPT program is recognized internationally for its rigorous standards and practical focus, making it a hallmark of excellence in the training industry.

Join a global network of elite trainers and benefit from exclusive certification, professional networking opportunities, and ongoing mentorship. The CPT program not only enhances your skills but also amplifies your professional credibility, opening doors to new career opportunities and leadership roles. Whether you are a seasoned trainer, an HR professional, or a corporate leader, the CPT program will equip you with the tools and techniques to drive impactful and lasting change in any training environment.

Embark on this transformative journey and become a certified professional trainer who is equipped, empowered, and ready to make a difference. Welcome to the future of training—welcome to the CPT program.

Enroll

Now!



Main Advantages & 'Giveaways'

The Certified Professional Trainer (CPT) program offers a range of benefits designed to enhance your professional journey and practical skills as a trainer:

- **International Recognition:**
 - Earn the prestigious title of Certified Professional Trainer (CPT), recognized globally.
 - Gain credibility and enhance your career prospects in training, HRM, and HRD.
- **Exclusive Certification:**
 - Receive an internationally endorsed certificate upon successful completion of the program.
 - Obtain the IBCT Training License Card, demonstrating your certified status.
- **Professional Hallmark:**
 - Right to use the IBCT Certified Professional Trainer (CPT) hallmark in all printed and virtual matters.
- **Global Networking:**
 - Have your name and credentials listed in the international 'CPT' Directory on the IBCT website.
 - Enjoy free access to the IBCT LinkedIn professional group and Facebook professional page for networking and professional development.

Who Should Attend



01 Professional Trainers

Individuals currently working as professional trainers who seek to enhance their skills, gain international certification, and stay updated with the latest training methodologies.

02 HRM Professionals

Human Resource Management professionals responsible for employee development and organizational training programs who want to improve their training strategies and effectiveness.

03 HRD Professionals

Human Resource Development specialists focused on enhancing organizational performance through training and development, looking to adopt advanced and practical training techniques.

04 Training Consultants

Independent or corporate training consultants who provide training solutions to various organizations and aim to formalize their expertise with a recognized certification.

05 Corporate Trainers

Trainers employed within corporations who deliver internal training sessions and want to upgrade their skills to provide more impactful and engaging training experiences.

06 Training Officers

Officers in charge of planning, organizing, and conducting training programs within their organizations, seeking to refine their training management skills and methodologies.

07 Training Corporate CEOs

Chief Executive Officers of training organizations who want to ensure their training programs meet international standards and improve overall training quality and effectiveness.

08 Faculty Developers

Educators and academic administrators responsible for faculty development programs, aiming to incorporate advanced training techniques and adult learning principles into their curricula.

09 Coaching Professionals

Coaches who provide one-on-one or group coaching services and want to integrate structured training methodologies to enhance their coaching practices.

Training Objectives

01 Implement Attitude Change Theories in Real-world Scenarios

02 Form and Influence Attitudes in Practical Training Environments

03 Analyze and Apply Attitude Existence Levels in Training

04 Adopt Suitable Trainer Roles in Various Training Scenarios

05 Differentiate Perception, Bias, and Attribution through Practical Exercises

06 Implement Adult Learning Principles in Training Sessions

07 Apply Attitude Formation and Change Theories in Practical Situations

08 Interpret and Apply Corporate Motivation Theories Practically

09 Motivate Trainees Using Practical Techniques

10 Apply Personality Theories in Training Contexts

11 Train Diverse Personality Styles Practically

12 Strictly Apply IBCT Standards in Practical Settings

13 Consider Individuality in Practical Training Scenarios

14 Manage Each Phase of Group Dynamics Practically

15 Manage Group Dynamics in Real-time Training Sessions

16 Adapt Training to Various Learning Styles

17 Evaluate Training Programs Using Practical Methods

18 Show a Positive Attitude Towards Continuous Professional Development and Learning

Program Sessions



01 Training Styles

Explore various training styles and how to effectively implement them in different training scenarios. This session will help you understand the strengths and limitations of each style and how to apply them to achieve the best outcomes.



02 Professional Trainer's Roles

Understand the diverse roles a trainer can assume, such as facilitator, coach, mentor, and evaluator. Learn to adapt these roles to meet the needs of different training sessions, ensuring effective guidance and support for your trainees.



03 Attitude Formation (Advanced)

Delve into advanced theories of attitude formation and how to apply them in real-world training situations. This section emphasizes practical applications to foster positive attitude formation in trainees.



04 Attitude Change (Advanced)

Learn advanced strategies for changing attitudes, including cognitive restructuring, motivational interviewing, and behavioral modification techniques. Participate in practical exercises to master and apply these techniques effectively.



05 Personality's Styles for Trainers

Gain insights into different personality styles and how to tailor your training approach to suit each style. Engage in interactive exercises to practice adapting your methods to meet the needs of diverse trainees.



06 Motivation for Trainers

Discover effective motivation techniques and learn to apply them to inspire and engage your trainees. Explore practical strategies such as goal-setting, positive reinforcement, and intrinsic motivation.



07 Group Dynamics for Trainers

Understand the dynamics of group behavior and learn strategies to manage and optimize group interactions. Participate in group activities to practice these strategies and enhance group productivity.



08 Training Evaluation

Learn practical methods for evaluating training effectiveness, including Kirkpatrick's levels of evaluation, feedback mechanisms, and performance metrics. Apply these methods to ensure your training programs achieve desired results.



09 Advanced Learning Styles

Explore advanced concepts in learning styles and how to design training programs that accommodate different preferences. Identify learning styles through assessments and adapt your training methods accordingly.

Admission & Study Load

Enroll
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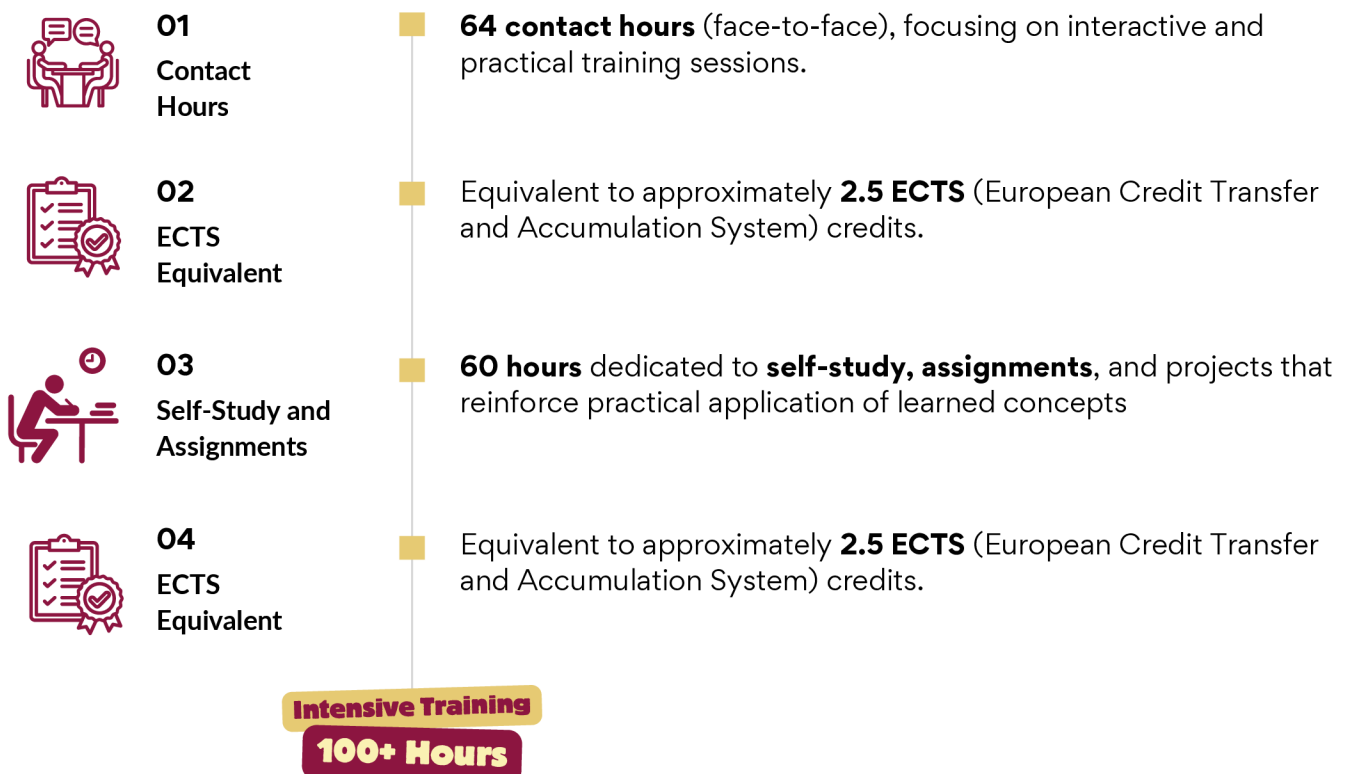
Admission Requirements

To ensure the highest standards and practical proficiency in our CPT program, applicants must meet the following criteria:

- 01 Educational Background:** Must be a university graduate.
- 02 Skills:** Advanced English proficiency and Advanced IT Skills
- 03 Prerequisite:** Applicants must have achieved the IBCT 'AT' (Associate Trainer) level.
- 04 Interview:** Successfully pass the admission interview, demonstrating your readiness and practical experience in training.

Study Load

The CPT program is designed to be intensive and hands-on, providing you with ample opportunities to practice and refine your training skills:



Program Evaluation

Kirkpatrick Model

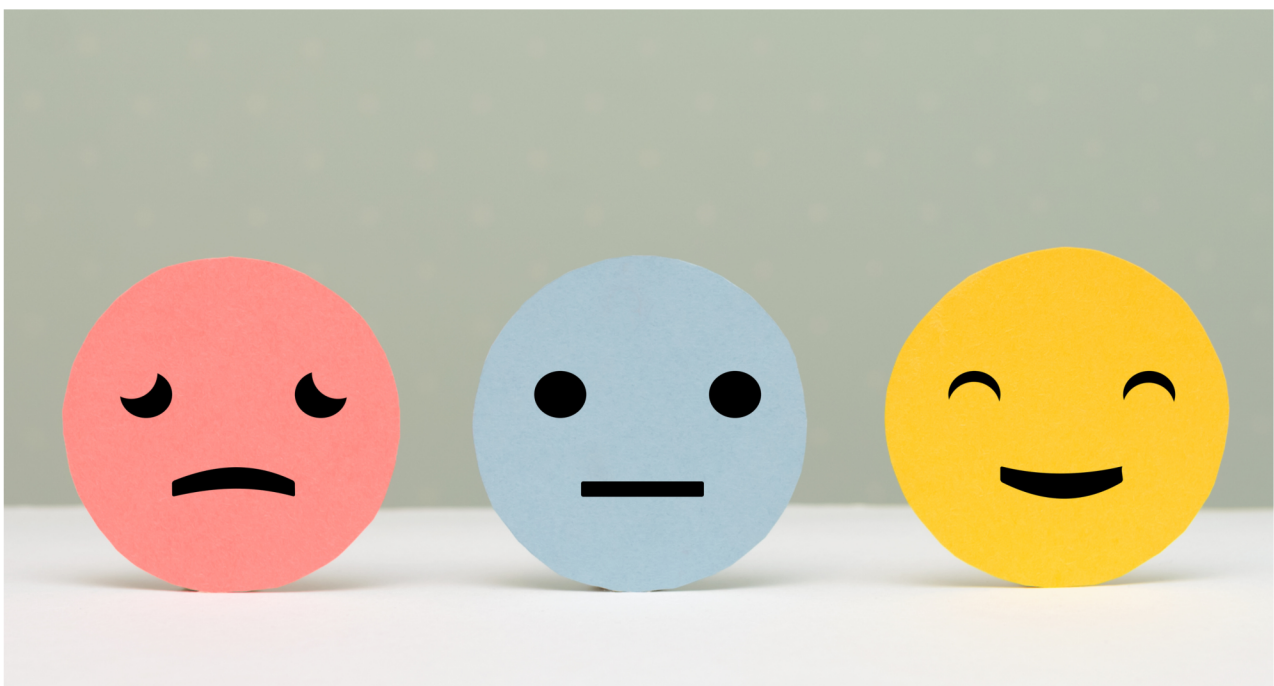
- Our program's evaluation process ensures continuous improvement and practical relevance
- The program is evaluated according to the first and second levels of the Kirkpatrick model per run, focusing on:

Reaction

- Assessing participant satisfaction and engagement through feedback and practical session reviews.

Learning

- Measuring the increase in knowledge and practical skills through assessments and observed practical exercises.



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Redefining Professional
Training Standards

LEAD, INSPIRE, TRANSFORM

Contact Us



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